



Paris Scene

There's never a dull moment in the City of Light. Here's a smattering of its latest finds keeping the fashion flock entertained between shows.

Maison Souquet

ROOM AND BOARD: Maison Souquet is a hotel hidden behind an understated facade fronted by two red lanterns and a matching awning in Pigalle.

In a building that served as a pleasure house during the Belle Époque, decorator Jacques Garcia gathered an eclectic collection of furniture, artwork and paintings to recreate the exotic and ostentatiously luxurious style of such establishments.

Garcia, who recently decorated La Réserve Paris, is a master at revisiting the 19th century. To wit, in the hotel's Arabian Nights salon, guests are greeted in a reading room, complete with a hidden bar, a fireplace, piano, books and games. On offer here are craft Abbey beers, cocktails and tapas created in collaboration with Da Rosa restaurant.

The spa, decorated with a celestial ceiling, has a 33-foot pool, hammam and treatment room. (It is reserved exclusively for guests.)

The hotel, which opens Thursday, has 20 rooms, with prices normally starting at 350 euros, or \$395. As part of an opening promotion, rooms begin at 250 euros, or \$282, until April 30.

— LAURE GUILBAULT

Maison Souquet
10 Rue de Bruxelles, 75009
Tel.: +33-1-48-78-55-55

BIRTHDAY BASH: Tom Greyhound is feting the one-year anniversary of its Paris concept store on Thursday.

The Korean multibrand retailer has tapped Wanda Nylon to design an exclusive capsule collection for the occasion. Built around the brand's signature trenchcoat, the birthday lineup will include about 12 pieces.

There is to be an oversized version, as well as handsome shirt-and-dress-trench hybrids, with cotton and crinkled vinyl as the fabrics of choice.

"The idea was to merge our silhouettes with their materials," explained designer Johanna Senyk, describing the capsule as "feminine, modern and very urban. This is nothing for the countryside or the beach. It's street-based."



The new shoe space at Le Bon Marché.

PHOTO BY ERIC ANTOINE

Tom Greyhound is also due to set up a pop-up at Galeries Lafayette, where some of the shop windows facing the Boulevard Haussmann will be decorated in its honor. The temporary store, which will feature 15 South Korean brands, including Time, SJSJ, System and Decke, is slated to run through April 4.

— PAULINA SZMYDKA

Tom Greyhound
19 Rue de Saintonge, 75003
Tel.: +33-1-44-61-36-59
Open Monday to Saturday,
11 a.m. to 7 p.m.



A look from Wanda Nylon's capsule collection for Tom Greyhound.

TRESS TIME: Alexandre de Paris recently launched a new salon concept, called Studio, on the Place Saint-Sulpice in the sixth arrondissement. It's billed as catering to today's woman, making "haute coiffure" accessible to all.

The 666-square-foot location, infused with natural light, has seven posts for hair services, four places for technical services, four sinks and a fully equipped VIP room.

Starting at 8:30 a.m., multitaskers can opt for "Brush and Breakfast," which, as its name implies, includes a blow-dry and meal with coffee, croissant and juice. This is offered for 45 to 65 euros (about \$50 to \$150). Then in the evening, between 6 and 8:30 p.m., "Let's Go Out" is available for nighttime looks that can include a signature Alexandre chignon for 65 to 100 euros (\$73 to \$112).

Throughout the day, a shampoo-and-blow-dry package is 50 to 70 euros (about \$56 to \$78); adding a cut brings it to 90 to 130 euros (\$100 to \$145), and with hair coloring, it's 115 to 135 euros (\$129 to \$150).

Brands used at the Studio include Kérastase and Shu Uemura Art of Hair.

Quick hair fixes are available at any time. Manicures and pedicures, makeup sessions and barber services are also on offer.

Other Alexandre de Paris Studios are in the pipeline.

— JENNIFER WEIL

Alexandre de Paris Studio
1 Place Saint-Sulpice, 75006
Tel.: +33-1-43-29-07-26
Hours: Monday to Saturday,
8:30 a.m. to 8:30 p.m.



Inside 52 Faubourg.



The Alexandre de Paris Studio.

PHOTO BY GABRIEL DE LA CHAPPELLE

SHOE SHINE: Le Bon Marché is upping its shoe ante.

The French department store has dedicated a new 21,500-square-foot space to women's footwear, just in time for fashion-week visitors to come try on a few pairs.

Against the backdrop of the store's historical Art Deco elements, which have been restored and reinterpreted for the occasion, the floor combines a mix of exclusive collections and temporary corners alongside a made-to-measure service provided by Malone Souliers.

Italian footwear designer Francesco Russo, who famously lends his talent to the house of Dior, will kickstart the

HIP EATS: Faubourg Saint-Denis is home to a slew of trendy eateries, including Bistro Bellet, PNY and Bistro Urbain. Now, another entrant has joined the party at number 52.

Called 52 Faubourg, it is the brainchild of Paris restaurateur Charles Compagnon. At age 33, Compagnon has already opened two other spots on the Right Bank — L'Office and Le Richer — after working for Jean-Louis Costes at the Hôtel Costes.

Compagnon's seasonal menu includes a coq au vin with confit potatoes, mushrooms and bacon as well as mullet with

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pop-up practice in the luxury section with his namesake label, while a place has also been reserved for the young and hip — as represented by Band of Outsiders, MSGM, Mira Mikati's hand-painted sneakers and Twins for Peace's baseball shoe collection.

In addition, Le Bon Marché commissioned 40 brands to reinvent a signature style in celebration of the venue's inaugural theme: "Glitter." Among those accepting the invitation are Chiara Ferragni, Pierre Hardy, Roger Vivier and Tabitha Simmons, creating a precious cast of unique collectors' items.

— PS.

Le Bon Marché Rive Gauche
24 Rue de Sèvres, 75007
Tel.: +33-1-44-39-80-00
Hours: Monday to Wednesday
and Saturday, 10 a.m. to 8 p.m.;
Thursday and Friday,
10 a.m. to 9 p.m.



...Chiara Ferragni...



...and Nicholas Kirkwood.

polenta, celeriac, salsify and vanilla butter. Dessert includes pineapple with coriander, shiso sorbet, lemon and yuzu cream, puff pastry arlettes or sorbets in salted butter caramel, shortbread, granny smith apples and cider. Prices range from 16 to 18 euros, or \$18 and \$22, for a main course, while starters and desserts are 8 euros (\$9).

The restaurant doesn't take reservations. (In fact, it doesn't even have a phone.) And though fussy Parisians line up for tables, the bar is always a good option.

There, it's possible to order 52 Faubourg's own coffee (café Compagnon roasted by Coutume) or artisanal beer La Marise (created with Flemish brewery De Proefbrouwerij).

— L.G.

52 Faubourg Saint-Denis
52 Rue du Faubourg
Saint-Denis, 75010
Hours: 8 a.m. to midnight